## Board Meeting Minutes 1-22-2024

**Board Members Present**-Bill Liedholm, David Ralph, Dawn Smith, and Sandie Bondi.

## Others present-Alan Meyers (BWNA),

- The meeting was called to order at 3:30 p.m. Bill Liedholm, Dawn Smith, David Ralph and Sandi Bondi were present. Quorum established.
- Meeting Notice was posted January 20, 2024 at 1:20 p.m., which meets the 48hr requirement for Board meetings.
- Bill made a motion to approve the meeting minutes from December 18, 2023. David seconded the motion with all members being in favor. Meeting minutes were approved.

## Subject: Enhanced Valet Proposal

• Alan told the Board after meeting with many of the merchants, the general consensus was that charging guest to self-park in the public parking garage would hurt business tremendously. He went on the say that most seemed fine if the valet operated like it has over the summers, with 22 spaces utilized in the surface lot and 50-70 utilized in the garage for valet purposes. Alan mentioned that there was \$5k budgeted in miscellaneous income that the valet company has always paid as a licensing fee in order to operate, and that we could concede those fees in order to have year-round valet. Bill made a motion to accept the Park King valet proposal as presented. Dave seconded the motion with all members being in favor.

## Subject: Village Enhancement Grant

• David Ralph said that shortly after Landshark had opened, it seemed as though the deal for 5 O'Clock somewhere was falling apart. Yossi had told Dave that if he couldn't get a little help financially, he would let the deal go by and just put in another t-shirt shop. In order to keep Margaritaville interested Dave said that the Board might be willing to help financially with some sort of grant based on opening date. Dave made a motion to contribute \$70k if open by June 1, 2024, \$60k if open by July 1, 2024, and nothing if not opened by July 1, 2024. Bill seconded the motion with all members in favor.

• Dave made a motion to adjourn the meeting at 3:53pm. Sandie seconded the motion with all members in favor. Meeting adjourned.